



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977  
ph: (617) 725-0777  
fx: (617) 742-6627

Advertiser  
Agency  
Buyer  
Salesperson

COMMITTEE AGAINST PHYSICIAN ASSISTE  
Petta, Ryan & Co. (2589)  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 175127  
Inv Date 11/25/2012  
Terms Net 30  
Contract 47833  
Bill Type Standard  
Period 10/29/2012 - 11/25/2012

Petta, Ryan & Co.  
117 Sterling Street  
Clinton,, MA 01510

AgM

Product POLITICAL ISSUE (1052)  
Brand Est 151 (27525)  
Acct Types Local/Political Issue Agency  
Est/Headline 151/  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/28/2012 4:05:51PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	SPOT	7:00AM- 8:00AM	Per week (2),Mo,Tu,We,Th,Fr	11/01/12 7:29AM (Th)	00:30	Today Show	RB201202H	\$2400.00	
2.0	SPOT	7:00AM- 8:00AM	Per week (2),Mo,Tu,We,Th,Fr	11/01/12 7:56AM (Th)	00:30	Today Show	RB201203H	\$2400.00	
3.0	SPOT	7:00AM- 8:00AM	Per week (1),Mo,Tu	11/05/12 7:29AM (Mo)	00:30	Today Show	RB201202H	\$2400.00	
5.0	SPOT	8:00AM- 9:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/30/12 8:58AM (Tu)	00:30	Today Show	RB201205H	\$2400.00	
5.0	SPOT	8:00AM- 9:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/31/12 8:51AM (We)	00:30	Today Show	RB201205H	\$2400.00	
5.0	SPOT	8:00AM- 9:00AM	Per week (3),Mo,Tu,We,Th,Fr	11/02/12 8:35AM (Fr)	00:30	Today Show	RB201205H	\$2400.00	
6.0	SPOT	8:00AM- 9:00AM	Per week (1),Mo,Tu	11/05/12 8:41AM (Mo)	00:30	Today Show	RB201203H	\$2400.00	
8.0	SPOT	10:00AM-11:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/29/12 10:42AM (Mo)	00:30	7 News Weather Special Report, 10A	RB201205H	\$600.00	
8.0	SPOT	10:00AM-11:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/30/12 11:29AM (Tu)	00:30	Today Show	RB201205H	\$600.00	
8.0	SPOT	10:00AM-11:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/31/12 10:50AM (We)	00:30	Today Show	RB201202H	\$600.00	
9.0	SPOT	10:00AM-11:00AM	Per week (1),Mo,Tu	11/05/12 10:28AM (Mo)	00:30	Today Show	RB201205H	\$600.00	
11.0	SPOT	12:00PM-12:30PM	Per week (3),Mo,Tu,We,Th,Fr	10/30/12 12:28PM (Tu)	00:30	7 News at Noon	RB201205H	\$600.00	
11.0	SPOT	12:00PM-12:30PM	Per week (3),Mo,Tu,We,Th,Fr	11/01/12 12:12PM (Th)	00:30	7 News at Noon	RB201205H	\$600.00	
11.0	SPOT	12:00PM-12:30PM	Per week (3),Mo,Tu,We,Th,Fr	11/02/12 12:15PM (Fr)	00:30	7 News at Noon	RB201202H	\$600.00	
12.0	SPOT	12:00PM-12:30PM	Per week (1),Mo,Tu	11/06/12 12:27PM (Tu)	00:30	7 News at Noon	RB201203H	\$600.00	
13.0	SPOT			11/05/12			1 preempt @ \$750.00	\$0.00	Pre-Empt
14.0	SPOT	1:00PM- 2:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/29/12 1:18PM (Mo)	00:30	7 NEWS SPECIAL	RB201205H	\$750.00	
14.0	SPOT	1:00PM- 2:00PM	Per week (3),Mo,Tu,We,Th,Fr	11/01/12 1:26PM (Th)	00:30	Days of our Lives	RB201202H	\$750.00	
14.0	SPOT	1:00PM- 2:00PM	Per week (3),Mo,Tu,We,Th,Fr	11/02/12 1:59PM (Fr)	00:30	Days of our Lives	RB201202H	\$750.00	
17.0	SPOT	2:00PM- 3:00PM	Per week (3),Mo	10/29/12 2:18PM (Mo)	00:30	7NEWS SPECIAL (2)	RB201205H	\$500.00	
17.0	SPOT	2:00PM- 3:00PM	Per week (3),Mo	10/29/12 2:30PM (Mo)	00:30	7NEWS SPECIAL (2)	RB201205H	\$500.00	
17.0	SPOT	2:00PM- 3:00PM	Per week (3),Mo	10/29/12 2:59PM (Mo)	00:30	7NEWS SPECIAL (2)	RB201205H	\$500.00	
18.0	SPOT	2:00PM- 3:00PM	Per week (1),Mo	11/05/12 2:55PM (Mo)	00:30	DOCTORS Episode: 5029	RB201205H	\$500.00	
19.0	SPOT	3:00PM- 3:30PM	Per week (1),Mo	11/05/12 3:21PM (Mo)	00:30	Family Feud Episode: 12121	RB201203H	\$450.00	
20.0	SPOT	3:00PM- 3:30PM	Per week (3),Mo,Tu,We,Th,Fr	10/30/12 3:29PM (Tu)	00:30	Family Feud Episode: 12082	RB201205H	\$450.00	
20.0	SPOT	3:00PM- 3:30PM	Per week (3),Mo,Tu,We,Th,Fr	10/31/12 3:21PM (We)	00:30	Family Feud Episode: 12083	RB201205H	\$450.00	
20.0	SPOT	3:00PM- 3:30PM	Per week (3),Mo,Tu,We,Th,Fr	11/02/12 3:17PM (Fr)	00:30	Family Feud Episode: 12085	RB201203H	\$450.00	
23.0	SPOT	3:30PM- 4:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/29/12 3:52PM (Mo)	00:30	7 News Weather Special Report	RB201205H	\$450.00	
23.0	SPOT	3:30PM- 4:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/29/12 3:59PM (Mo)	00:30	7 News Weather Special Report	RB201205H	\$450.00	
23.0	SPOT	3:30PM- 4:00PM	Per week (3),Mo,Tu,We,Th,Fr	11/01/12 3:57PM (Th)	00:30	Family Feud Episode: 12080	RB201203H	\$450.00	
24.0	SPOT	3:30PM- 4:00PM	Per week (1),Mo	11/05/12 3:51PM (Mo)	00:30	Family Feud Episode: 12087	RB201202H	\$450.00	
25.0	SPOT	4:00PM- 4:30PM	Per week (1),Mo	11/05/12 4:28PM (Mo)	00:30	7 News at 4	RB201203H	\$1100.00	
26.0	SPOT	4:00PM- 4:30PM	Per week (3),Mo,Tu,We,Th,Fr	10/31/12 4:16PM (We)	00:30	7 News at 4	RB201202H	\$1100.00	
26.0	SPOT	4:00PM- 4:30PM	Per week (3),Mo,Tu,We,Th,Fr	11/01/12 4:28PM (Th)	00:30	7 News at 4	RB201205H	\$1100.00	
26.0	SPOT	4:00PM- 4:30PM	Per week (3),Mo,Tu,We,Th,Fr	11/02/12 4:16PM (Fr)	00:30	7 News at 4	RB201205H	\$1100.00	
29.0	SPOT	4:30PM- 5:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/31/12 4:54PM (We)	00:30	7 News at 4	RB201203H	\$1400.00	
29.0	SPOT	4:30PM- 5:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/31/12 4:59PM (We)	00:30	7 News at 4	RB201205H	\$1400.00	
29.0	SPOT	4:30PM- 5:00PM	Per week (3),Mo,Tu,We,Th,Fr	11/02/12 4:56PM (Fr)	00:30	7 News at 4	RB201202H	\$1400.00	
30.0	SPOT	4:30PM- 5:00PM	Per week (1),Mo	11/05/12 4:41PM (Mo)	00:30	7 News at 4	RB201205H	\$1400.00	



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Shiebler, Charles (1011)  
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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
31.0	SPOT	5:00PM- 5:30PM	Per week (1),Mo	11/05/12 5:21PM (Mo)	00:30	7 News at 5	RB201203H	\$1600.00	
32.0	SPOT	5:00PM- 5:30PM	Per week (3),Mo,Tu,We,Th,Fr	10/31/12 5:27PM (We)	00:30	7 News at 5	RB201202H	\$1600.00	
32.0	SPOT	5:00PM- 5:30PM	Per week (3),Mo,Tu,We,Th,Fr	11/01/12 5:18PM (Th)	00:30	7 News at 5	RB201202H	\$1600.00	
32.0	SPOT	5:00PM- 5:30PM	Per week (3),Mo,Tu,We,Th,Fr	11/02/12 5:18PM (Fr)	00:30	7 News at 5	RB201203H	\$1600.00	
35.0	SPOT	6:00PM- 6:30PM	Per week (3),Mo,Tu,We,Th,Fr	10/31/12 6:25PM (We)	00:30	7 News at 6	RB201203H	\$2200.00	
35.0	SPOT	6:00PM- 6:30PM	Per week (3),Mo,Tu,We,Th,Fr	11/01/12 6:30PM (Th)	00:30	7 News at 6	RB201203H	\$2200.00	
35.0	SPOT	6:00PM- 6:30PM	Per week (3),Mo,Tu,We,Th,Fr	11/02/12 6:11PM (Fr)	00:30	7 News at 6	RB201205H	\$2200.00	
36.0	SPOT	6:00PM- 6:30PM	Per week (1),Mo	11/05/12 6:17PM (Mo)	00:30	7 News at 6	RB201205H	\$2200.00	
37.0	SPOT	7:57PM-THE VOICE	Per week (1),Mo	11/05/12 7:59PM (Mo)	00:30	THE VOICE	RB201203H	\$15000.00	
40.0	SPOT	12:30PM- 1:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/30/12 12:55PM (Tu)	00:30	7 News at Noon	RB201205H	\$600.00	
40.0	SPOT	12:30PM- 1:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/31/12 12:53PM (We)	00:30	7 News at Noon	RB201203H	\$600.00	
40.0	SPOT	12:30PM- 1:00PM	Per week (3),Mo,Tu,We,Th,Fr	11/02/12 12:43PM (Fr)	00:30	7 News at Noon	RB201205H	\$600.00	
41.0	SPOT	12:30PM- 1:00PM	Per week (1),Mo,Tu	11/05/12 12:54PM (Mo)	00:30	7 News at Noon	RB201203H	\$600.00	
42.0	SPOT	9:00PM-Law & Order	Day,W-1	10/31/12 9:20PM (We)	00:30	Law & Order SVU	RB201205H	\$6500.00	
46.0	SPOT	7:00AM- 8:00AM	Day,Sa-1	11/03/12 7:24AM (Sa)	00:30	Today Show Weekend	RB201203H	\$900.00	
47.0	SPOT	8:00AM- 9:00AM	Day,Sa-1	11/03/12 8:23AM (Sa)	00:30	Today Show Weekend	RB201205H	\$900.00	
50.0	SPOT			11/03/12			1 preempt @ \$2200.00	\$0.00	Schedule Change
51.0	SPOT	10:59PM-7 News at 11	Day,Sa-1	11/03/12 11:17PM (Sa)	00:30	7 News at 11 PM	RB201203H	\$3000.00	
52.0	SPOT	7:57AM-TODAY SHOW	Day,Su-1	11/04/12 8:29AM (Su)	00:30	TODAY SHOW-SUNDAY	RB201205H	\$1000.00	
54.0	SPOT			11/03/12			1 preempt @ \$2200.00	\$0.00	Schedule Change
55.0	SPOT	6:00PM-7 News at 6	Day,Su-1	11/04/12 6:21PM (Su)	00:30	7 News at 6	RB201203H	\$2200.00	M/G For 50.0.1
61.0	SPOT	3:30PM- 4:00PM	Per week (1),Mo,Tu,We,Th,Fr	10/30/12 3:51PM (Tu)	00:30	Family Feud Episode: 12078	RB201205H	\$450.00	M/G For 22.0.1
62.0	SPOT	1:00PM- 2:00PM	Per week (1),Tu	11/06/12 1:45PM (Tu)	00:30	Days of our Lives	RB201205H	\$750.00	M/G For 13.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	<b>\$87,750.00</b>	Total Spots	59
Commission	<b>(\$13,162.50)</b>		
Net Total	<b>\$74,587.50</b>		